Permit #F00157988
FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00157988 **Type of Permit:** FILMING **Release Date:** 10/25/2019

Production Company	PRODUCTION SQUARED
Insured Company Name	PRODUCTION SQUARED
Contact Phone No. 1	415-321-4511
Contact Phone No. 2	
Fax	
Address	455 9TH STREET SAN FRANCISCO, California 94103
Production Title	PROACTIV
Type of Production	Commercial - Standard

Producer	Marc Andrews
Director	Arturo Perrez
1st AD	Marc Andrews
Production Manager	Audrey Sica
FilmL.A. Coordinator	Hans Groszkruger
Location Manager	Travis Diener
Primary Phone	Mobile - 323-687-4990
Secondary Phone	
Location Assistant	N/A N/A
Primary Phone	Mobile - N/A
Secondary Phone	

Fees

Posting 600	$138.00
Notification Charge	$346.00
FILMLA NON-REFUNDABLE FILM APPLICATION FEE	$699.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00
SANTA MONICA FILM/VIDEO OTHER LOCATION FEE	$661.45
SANTA MONICA POLICE OFFICER (8 HR MINIMUM)	$2,578.80
SANTA MONICA POLICE VEHICLE	$94.43
SANTA MONICA PARKING LOT USE FEE	$1,000.00
SANTA MONICA FILM OTHER LOCATIONS APPLICATION FEE	$330.72

Total Permit Fee $5,933.40

Number of Locations 2

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Summary Information — Location

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Insured Company PRODUCTION SQUARED
Production Title PROACTIV

Location Manager Travis Diener
Primary Phone Mobile - 323-687-4990
Secondary Phone

Location Address 1910 Ocean Way, Santa Monica, CA, 90405
Location Name CASA DEL MAR
Location Type Hotel
Film Dates 10/28/2019 - 10/28/2019 08:00 - 20:00 1 day
Open or Closed to the Public Closed
Please see attached documents NO SIGNAGE IN SANTA MONICA.pdf
Guidelines for Use of Parking Lots in the City of Santa Monica.pdf

Equipment on Location

Type	Quantity
5 Ton Truck	2
Cube Trucks	2
Vans	4

Personnel on Location

Type	Quantity
Cast	2
Crew	45
Santa Monica Police Officer	1

Filming Activities Interior Dialogue; Filming takes place within hotel suite; Model getting ready for photo shoot;

Jurisdiction **Political:** City of Santa Monica **Police:** Santa Monica Police Department **Fire:** Santa Monica Fire Department

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Approvals

SANTA MONICA - PARKING OFFICE	Helen Loy
SANTA MONICA - PUBLIC WORKS DEPARTMENT	Kathy Ruff
SANTA MONICA POLICE DEPARTMENT	Cody Green

Coordinator Note No posting of production/directional signs allowed on public property.

Parking

Base Camp Location Type : Other Location — Santa Monica Beach Parking lot 4 South, Santa Monica, CA, 90405

Crew Parking Location Type : Other Location — Santa Monica Beach Parking lot 4 South, Santa Monica, CA, 90405

Parking Notes
Santa Monica Beach Lot 4S 0700-2000
10 reserved spaces for catering, 40 unreserved for crew parking
(H. Loy)

Posting "No Parking" signs W/S OCEAN WAY, BAY ST. - NORTH 4 METERS (#1900-1906, EVEN)
N/S BAY ST., OCEAN WAY - OCEAN FRONT WALK (METERS #1-11 ODD)
S/S BAY ST., OCEAN WAY - EAST 6 METERS (#12-22 EVEN)

Approximate Footage County Parking **Log Number**

Date(s) 10/28/2019 to 10/28/2019 **Time(s)** 07:00 to 20:00

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Summary Information — Location

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Production Company PRODUCTION SQUARED
Insured Company PRODUCTION SQUARED
Production Title PROACTIV

Location Manager Travis Diener
Primary Phone Mobile - 323-687-4990
Secondary Phone

Location Address 11318 Santa Monica Blvd, Los Angeles, CA, 90025

Location Type Studio

Film Dates 10/28/2019 - 10/28/2019 07:00 - 22:00 1 day

Open or Closed to the Public Closed

Generic Conditions **THE CONSUMPTION OF ALCOHOLIC BEVERAGES AND THE USE OF DRUGS, INCLUDING MARIJUANA, ON LOCATION BY ANY CAST, CREW, OR INVITED GUESTS IS STRICTLY PROHIBITED.**
*LA CITY AND/OR LA COUNTY FIRE CHECKLIST ATTACHED TO FINAL PERMIT. THE PERMITTEE IS RESPONSIBLE FOR COMPLETING CHECKLIST PRIOR TO FILMING ACTIVITY AT THIS LOCATION. NON COMPLIANCE MAY RESULT IN ASSIGNMENT OF A FIRE OFFICER.
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Cube Trucks	2
Vans	1

Personnel on Location

Type	Quantity
Cast	1
Crew	49
Spot Check	1

Filming Activities Interior Dialogue; Interior models against scenery;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Approvals

FILML.A. MONITORS	Adam Meyer Approver
FILML.A. GSD PROPERTIES	Katie Mongan
LOS ANGELES CITY DEPARTMENT OF GENERAL SERVICES - SPECIAL EVENTS	Brian Baltazar
LOS ANGELES CITY POLICE DEPARTMENT	Gabriel Aleman

Coordinator Note FOR 1645 CORINTH AVE:
*No parking along cinder block wall with electric vehicle charging stations
*No parking in spaces labeled for Jewish Family Services.
*No parking in the alley parking lot behind West Los Angeles Municipal Building

Coordinator Note *Company requesting 20 spaces for crew parking in the West LA Civic Center lot at 1645 Corinth Ave.

Parking

Base Camp
Location Type : Filming Location

Parking Notes
GSD Lot 20 spaces 7A-10P
1645 Corinth Ave

Crew Parking
Location Type : Filming Location

Posting "No Parking" signs N/S IDAHO AVE, CORINTH AVE - SAWTELLE BLVD

Approximate Footage 301 - 600 **Log Number** 260530

Date(s) 10/28/2019 to 10/28/2019 **Time(s)** 07:00 to 22:00

NO PERMIT

City of Santa Monica

Transportation Engineering & Management Division

Post Office Box 2200, Santa Monica, California 90407-2200

NOTICE

To: Applicants for Film Permits in the City of Santa Monica

From: Transportation Engineering & Management Division

Subjects: Directional and Other Signs

Use of Temporary No Parking Signs

Please be advised that the posting of advertising, directional or other types of signs in, or visible from, public rights-of-way is prohibited by Chapter 9.52 of the Santa Monica Municipal Code. Any such signs will be removed and destroyed by City forces. And, you will be charged $59.93 per sign or the actual cost of removal, whichever is greater, for each such sign.

Temporary No Parking signs are available to facilitate your filming activities from the Public Works Permit Counter. You are responsible for the installation and removal of such signs. You will be provided with a sheet of instructions when you pick up the signs. Temporary No Parking signs must be removed immediately after your film shoot is completed. Any Temporary No Parking signs not promptly removed will be removed by City forces. And you will be charged $59.93 per sign or the actual cost of removal, whichever is greater, for each such sign.

In order to avoid such problems, we respectfully request your voluntary compliance.

Should you have questions, please contact the Transportation Engineering & Management Division at (310) 458-8291 or traffic.engineering@smgov.net.

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CONDITIONS FOR USE OF PARKING LOTS FOR FILMINGS, PHOTOSHOOTS, AND BASECAMPS IN THE CITY OF SANTA MONICA

****These conditions only apply to production companies approved to use City-owned lots and do not imply permission to use any City lot****

1. Available Lots:
    a. The ONLY lots available for rental are Beach Lots 4 and 5 South, and Beach Lots 1 North through 8 North. There are no exceptions. Requested parking lot(s) must be clearly stated in the base camp/crew parking portion of your Film LA. permit. Applying for a Film L.A permit does not guarantee use of the parking lots. The City of Santa Monica Parking Department has final authorization regarding use of the parking lots. A parking application must be submitted to the Parking Department in addition to the submittal of the Film L.A permit.

2. Space Availability:
    a. The amount of spaces available for purchase can vary depending on the time of year. As a starting point, no production company may rent out more than half the available spaces of any lot. During certain times of the year (i.e. spring break, summer, any other special events, etc.), additional restrictions will apply regarding space availability, if any.

3. Restrictions:
    a. The production company can only use the spaces that have been purchased and reserved for them.
    b. Parking must be finalized no later than 72 business hours before the production date. There will be no adding of spaces after that time or on the day of filming.
    c. The RESERVED area will be set up the night before by the parking operator, usually at 10pm. There is no guarantee that there will be not be any vehicles already parked in the RESERVED area by the shoot date. It is the production company's responsibility to ensure no other vehicles park in the RESERVED area upon possession of the space. The City merely sells the spaces and sections it off.
    d. At no time can the production company extend the basecamp or deny transient parkers access to the parking lot.

4. Basecamps/Reserved Parking:
    a. Production companies must park all vehicles and materials/equipment within their RESERVED event space. Any vehicles parked outside the event space will need to show proof of payment of the Daily parking rate for that individual vehicle or become subject to citation.

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b. Depending on the size and location of the RESERVED area, production companies may be required to pay for any parking spaces used to divert traffic around the RESERVED area. This is to prevent traffic from driving through the RESERVED area and to keep the traffic flowing smoothly within the lot. These spaces are also procured at the RESERVED rate of 3x the Daily rate.

5. Unreserved Parking:
   a. Production companies may purchase UNRESERVED parking for vehicles they wish to park outside their event space. The UNRESERVED parking is the Daily rate of the lot for that specific date and will allow the parker to stay past sunset.
   b. UNRESERVED parking is for the parking of vehicles ONLY. The production company may not use UNRESERVED parking for setting up any basecamp activities such as tents, chairs, wardrobe, generators, storing of materials, etc.
   c. The purchase of UNRESERVED permits requires the production company to pick up the permits from the City parking office, however, payment is still made directly to Film LA.
   d. The UNRESERVED parking permit must be displayed in the vehicle upon entering the lot and must be displayed in the vehicle at all times. Failure to display the permit is subject to citation. UNRESERVED parking is on a first-come, first-serve basis and does not guarantee a parking space in the lot.

6. Pay-Upon-Entry:
   a. Production companies also have the option to Pay-upon-entry at any City facility. This is only for productions that do not need any basecamp or RESERVED parking.
   b. Paying-upon-entry is for productions that wish to have all their vehicles pay at the cashier booth or pay machine upon entering the lot on the day of production.
   c. Production companies are prohibited from purchasing extra spaces to set up any basecamp activity. Paying-upon-entry is simply parking a vehicle and then leaving the lot.
   d. Production companies may inquire with the City of Santa Monica to confirm which City facilities are available for Pay-upon-entry.

7. Cancellation Policy:
   a. Cancellations for RESERVED parking and UNRESERVED parking must be made more than 48 business hours of production date. Cancellations made within this time period will be honored at no cost to the production company.
   b. Cancellations for RESERVED parking and UNRESERVED parking made within 48 business hours will not be honored. NO refunds will be given.
   c. Cancellations for Pay-upon-entry requires no notification as no parking fees are associated with the Film LA permit.

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